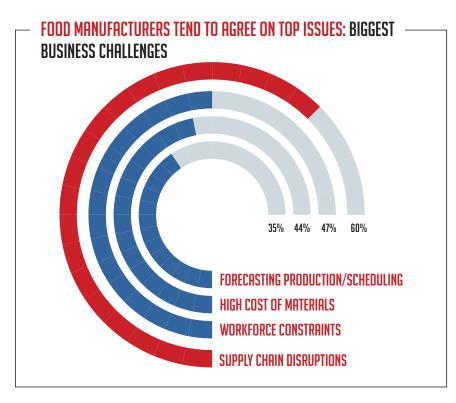


Al is Coming to the Food Industry

But manufacturers need to move past timely obstacles first

While food manufacturers see clear benefits from artificial intelligence, the current business climate is hindering adoption. This is the conclusion of new industry research, which also found that advancing these technologies could soon reach a tipping point. But that won't happen until the desire for AI advantages overtakes manufacturing's sense of caution, and businesses feel they're on more solid economic footing. Forward-thinking players will embrace the opportunity sooner rather than later.

Get full details and analysis in the full Food Manufacturing Market Report.



FOR FOOD MANUFACTURERS, THE FUTURE IS A MIXED BAG: LOOKING AHEAD 64% Are optimistic about the food industry 49% Believe Fears over a recession will create more pressure on food manufacturers to cut costs 42% Worry about the knowledge gap resulting from retiring workers

AI SUCCESSES MOVE THE NEEDLE ON A VARIETY OF PROBLEMS: ABILITY TO QUANTIFY THE IMPACT OF AI

- Process optimization
- Optimizing supply chain management
- Reducing unnecessary downtime
- Reducing loss, waste, and emissions

"HERE AND NOW" HURDLES HURT ADOPTION: OBSTACLES TO IMPLEMENTING AI

- Budget constraints
- Process/operational hurdles
- Lack of buy-in from company leaders