

# 5 Actionable Insights From 500 Global Manufacturing Leaders

No time to read? Here's the gist: Artificial Intelligence investments are helping industrial companies boost capacity and achieve overall production health.

[The State of Production Health 2023 survey has all the details.](#)

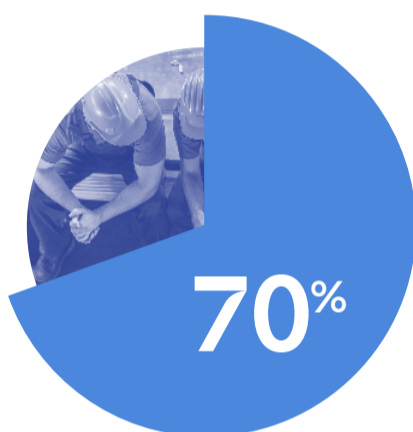
## 1. Prioritize machine uptime



● **35% of manufacturers say machine health issues are the biggest obstacle to meeting 2023 operation goals.**

No surprise—getting more from equipment will have a positive impact up and down the supply chain.

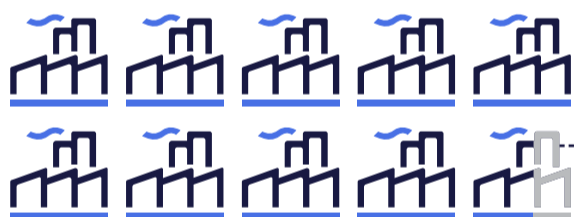
## 2. Unlock shadow capacity



● **70% say they're meeting their full production potential.**

But most manufacturers can't quantify investments and are thinking WAY TOO SMALL when it comes to true production potential.

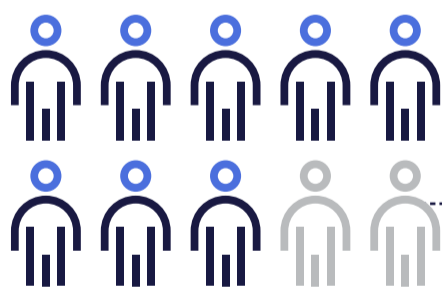
## 3. Invest in what works



● **97% are increasing or maintaining current AI budgets.**

The manufacturing industry knows AI drives results now and will help them achieve even more in years to come.

## 4. Think "people + tech" not "people vs. tech"



● **80% say AI will positively impact workforce upskilling efforts.**

Workforce upskilling is the top AI objective for manufacturers and, despite news reports, a vast majority believe technology is helping, not hurting.

## 5. Embrace the win-win of sustainability



● **29% say sustainability targets help them meet overall production goals.**

Healthier production lines = improved bottom lines, but **71% aren't tapping into the benefits.**



See what other insights we gathered from 500 global manufacturing leaders in [The State of Production Health 2023](#).